



SOCIAL MEDIA PACKAGES

THE GOOD FRIEND

SUPPORTIVE "SHOWS UP WITH SNACKS"

U P T O \$ 6 0 0

- Everything in "The Acquaintance" +
- 3-4 posts per week- reels, posts, and sharing them to stories (Instagram + Facebook)
- 1-2 additional stories if applicable
- Content creation schedule/calendar (We will come up with ideas; collaborate ideas with you; you provide the pictures or video) or You provide the quotes, content...we will provide the graphic design and posting strategy.
- Caption writing + basic hashtag strategy.
- Graphic design using your brand elements (via Canva)
- Light video editing (reels or short clips from your footage)
- Posting and platform management (includes comment monitoring + spam cleanup)
- Monthly performance report (basic engagement and reach metrics)
- Optional: 1 hour per month in-person interviews/footage. (This could also include every other month in-person content depending on schedule.)
- Note: You supply the footage and brand content; We'll curate and manage it with care.
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- Optional upgrade available if you'd like to add stories or expand post volume later.

QUESTIONS? EMAIL US.
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