



SOCIAL MEDIA PACKAGES

THE GOOD FRIEND

SUPPORTIVE "SHOWS UP WITH SNACKS"

INVESTMENT: STARTING AT \$600/MO

- Everything in "The Acquaintance"+:
- Increased Presence: 3–4 strategic posts per week across Instagram + Facebook (a custom mix of Reels and static content).
- Story Strategy: 1–2 additional branded stories per week to stay "top of mind" with your most loyal followers.
- In-Person Connection: Includes one hour of filming/content capture per month (local) or a monthly creative strategy call (remote).
- The Management: Full-service caption writing with engagement prompts, custom branded graphics, and intentional community interaction.
- Growth Reporting: Deep-dive monthly metrics delivered with a personal strategy check-in.

QUESTIONS? EMAIL US:
hi@thefriendcollective.co